



**CONTACT**

Alexis Berthold  
Marketing Assistant  
(337) 583-8310

**Date release distributed**

April 20, 2010

**Release date**

FOR IMMEDIATE RELEASE

***Cameron Communications is Heart-Happy with the American Heart Association***

Lake Charles, LA – A heartbeat. Often used as a measure of time—the time it takes for life to begin, and also for life to end. One of the most important organs in the body, the heart can be vulnerable to dangerous, life-altering diseases and disabilities.

Through the distribution of assistance and education, the American Heart Association is out to create awareness and prevention of heart disease and disability. One of their outreach programs is the annual Heart Ball, where medical professionals, business professionals and other heart-friendly enthusiasts celebrate an evening of awareness.

Cameron Communications is proud to be a sponsor of the 2010 Heart Ball, to take place on May 21 at the Historic Calcasieu Marine Bank Building. Kristi Broussard, Marketing, Public Relations and Sales Supervisor presented Laura Broussard, Regional Vice President of the Greater Southeast Affiliate of the American Heart Association with a check for \$1,200 to support the annual event.

Kristi Broussard had this to say about the annual Heart Ball, “Heart health is incredibly important, and something that everyone should be aware of. With heart disease being the number one killer and stroke being the number three killer, it’s important that everyone know the proper steps to prevention.” She continued to say, “Cameron Communications is excited to help support community awareness and prevention through this donation.”

For more information on heart disease and the Heart Ball, please visit the American Heart Association’s website, [www.heart.org](http://www.heart.org).

Cameron Communications is Southwest Louisiana’s provider of Fiber technology, bringing Digital Cable, High-Speed Internet and Phone service to Calcasieu and Cameron Parishes. For more information on Cameron Communications’ donations and sponsorship policies, please visit [www.camtel.com/Newsroom](http://www.camtel.com/Newsroom).

###



**PICTURE DESCRIPTION:**

*Kristi Broussard, left, Marketing, Public Relations and Sales Supervisor for Cameron Communications, presents Laura Broussard, Regional Vice President for the Greater Southeast Affiliate of the American Heart Association with a donation for \$1,200 for the Annual Heart Ball, to take place on May 21 at the Historic Calcasieu Marine Bank.*