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***East Beauregard High School Shoots From The Key with
Cameron Communications Tournament***

DeRidder, LA – Basketball season is getting started at East Beauregard High School—and that means it’s time for the East Beauregard/Cameron Communications Basketball Tournament!

From December 9-11, the riveting sounds of a basketball showdown will fill DeRidder as area schools travel to East Beauregard High School for the annual tournament. Jerry Deters, Public Relations Manager for Cameron Communications, presented a sponsorship check for \$1,200 for the tournament to Alan Reeves, Athletic Director of East Beauregard High School, and Barbara Rutherford, Principal.

Says Deters, “There’s nothing like watching high school basketball. The dedication to the game, these students’ posses are really ones to be rewarded. The camaraderie that keeps these teams together is something that will carry on with them for the rest of their lives. We’re proud to be a part of fostering such great qualities in such great kids.”

Cameron Communications is a proud sponsor of the East Beauregard High School Trojans.

Cameron Communications is Central Louisiana’s provider of Fiber technology, bringing Digital Cable, High-Speed Internet and Phone service to areas of Vernon, Beauregard, Allen and Rapides Parishes. For more information on Cameron Communications’ donations and sponsorship policies, please visit www.camtel.com/Newsroom.

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PICTURE DESCRIPTION:



Jerry Deters, center, presents a check for the East Beauregard/Cameron Communications Basketball Tournament for \$1,200 to Alan Reeves, left, Athletic Director at East Beauregard High School and Barbara Rutherford, right, Principal at East Beauregard High School. The sponsorship will be used to support the annual tournament.