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***Test Taking Measures Up to Trip to Baton Rouge***

DeRidder, LA – It’s a tradition for the state of Louisiana as high school students from all around the state meet in regional clusters and compete in academic subjects ranging from agriculture and business to traditional subjects like English and Mathematics.

On March 20, students from East Beauregard High School in DeRidder sent more than 20 students traveled to their district finals at McNeese State University, with more than 80% of the students returning with plans to travel to Louisiana State University to compete in the state competition this April.

The Literary Rally is a day-long, subject-specific testing event that happens regionally throughout the state. Students are nominated for these subjects by their teachers. One student can represent the school for each test, with subjects including daily curriculum and specialty classes of the students.

Once the tests were completed, Jerry Deters of Cameron Communications was on hand to present Barbara Rutherford, Principal of East Beauregard High School with a check for \$100 to assist the students in purchasing Literary Rally T-Shirts. Deters, Public Relations Coordinator for Cameron Communications expressed the importance of supporting academics by saying, “Today, education is the cornerstone of success. These kids are going to be the movers and shakers of the future, and we’re proud to support them in their accomplishments.”

Cameron Communications is proud to support the academics of East Beauregard High School.

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**PICTURE DESCRIPTION:**

*Jerry Deters, right, Cameron Communications Public Relations Coordinator, presents a check for \$100 to East Beauregard High School's Principal Barbara Rutherford to assist in the purchase of Literary Rally T-Shirts for the school's participants.*