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**Cameron Communications Launches ESPN360, FREE to All It's Internet Customers**

Carlyss, LA- Locally owned and operated broadband company Cameron Communications is pleased to announce a joint venture between themselves and ESPN to bring to their Internet customers ESPN360. ESPN360 is a high tech, digital control room, capturing live sports from around the globe and bringing them to Cameron Communications' Internet customers. Every Cameron Communications Internet customer will have access to ESPN360 free with their High-Speed Internet service.

Sports are an important facet of life in Louisiana, and Cameron Communications' President, George Mack recognized the need for an interactive opportunity to expose the area to sports and events that may not be captured on local television programming.

"The addition of ESPN360 compliments the suite of ESPN channels that Cameron Communications already provides – in both standard and high-definition." He added, "More than anything, we're excited to keep our technologically advanced products at the forefront of exciting initiatives for our customers – and better, to provide them with this added value for free. Our internet customers can watch sporting events from anywhere they may be, all they need is a high-speed internet connection where they would log on to ESPN360.com or our website, camtel.com. It's that easy."

On ESPN360.com, watch more than 3,000 events each year, including College Football and Basketball, NBA, MLB, European Soccer, Grand Slam Tennis, the Masters and US Open Golf and more. Enjoy interactive features including scoreboards, stats, live chats and integrated Twitter updates.

ESPN360 features global events including (but not limited to):

- **Basketball**- NBA, Euroleague, FIBA, NCAA Men's & Women's Basketball, WNBA
- **Football**- NCAA College Football, AFL
- **Global Soccer**- FIFA World Cup (events & qualifiers), Confederations Cup, Football League (UK), Carling Cup (UK), La Liga (Spain), Italian Series A Portuguese Liga Sagres, MLS, US National team and more
- **Global Baseball**- MLB, World Baseball Classic, College World Series, Little League World Series
- **Tennis**- Multi-court coverage of all four "Grand Slam" events and select other tennis events
- **Golf**- US Open, The Masters, The Open Championship and more
- **Lacrosse**- Major League Lacrosse, NCAA College Lacrosse
- **Other**: X Games, Winter X Games, NCAA Hockey, NCAA Softball, Open-Wheel Racing, Professional Racquetball, International Polo and more

Current customers with questions on ESPN360 and anyone interested in service from Cameron Communications can either visit [www.camtel.com](http://www.camtel.com), or call, toll-free, 800-737-3900 for more information.

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#### **About Disney and ESPN Media Networks**

Disney and ESPN Media Networks' diverse portfolio contains the most compelling entertainment, sports and news content available to consumers today, including ABC Family, ABC News Now, Disney Channel, ESPN, ESPN2, ESPN HD, ESPN2 HD, SOAPnet and Disney XD. Delivering the most popular media brands with their passionate audiences, Disney and ESPN Media Networks brings content distributors exclusive opportunities across multiple platforms including broadband products such as ABC News Now, Disney Online's Disney Connection and ESPN360.com, as well as video on demand services, including Disney Channel on Demand and ESPN on demand.

#### **About Cameron Communications**

Now celebrating over 80 years of service, Cameron Communications provides an array of state-of-the-art telecommunications and entertainment services to homes and businesses in rural Southwest and Central Louisiana and Southeast Texas. Locally owned and operated by its founding family, Cameron Communications has diversified from a rural telephone company to a full-fledged broadband service provider offering Digital Television, High-Speed Internet and Phone service with an array of advanced features. In all the markets it serves, Cameron Communications strives to be a vital and integral part of each community and a good neighbor.